Harriet Atkins

Product Designer

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I am a product designer with over seven years of design experience delivering meaningful experiences through design. Throughout my career, I have developed a strong understanding of design principles, best practices, and proficiency in design software and tools. I have worked in cross-functional team environments, supporting agile development and delivering end-to-end projects.

I'm now looking for new challenges that will allow me to utilise my keen attention to detail. I am seeking a role that offers room for growth and progression within a team of experienced and motivated individuals.

Employment History

Product Designer - Synthetix

March 2020 - Present

As a Product Designer at Synthetix, I work to define and design new product features and create high-fidelity designs of customer service software.

- Maintain the design system to eliminate inconsistencies across the brand and product using ZeroHeight.
- Create wireframes, interactive prototypes and high-fidelity designs using Figma and Adobe Illustrator.
- Use User Research and feedback to validate designs to better suit the needs of contact centre agents.
- Use HTML & CSS to create demo sites, knowledge intros and landing pages.
- Ensure the product meets the WCAG accessibility guidelines.
- Collaborate with cross-functional teams, including stakeholders, managers and engineers.
- Collaborated with engineers to create high-quality user experiences with a clear impact.
- Design a consistent icon pack to be used across the Synthetix product suite.

Digital Designer - Heybridge Creative

May 2018 - March 2020

While working as a Digital Designer at Heybridge, I oversaw the development and design of tailored websites utilizing content management systems like WordPress and Joomla. Additionally, I provided guidance and mentorship to junior colleagues by sharing my industry knowledge and best practices.

- Maintain the design and development of custom websites using CMS like WordPress and Joomla.
- Collaborated with engineers to ensure the finished product matches the designs.
- Create wireframes, interactive prototypes and high-fidelity designs using Adobe XD and Adobe Illustrator.
- Take part in client meetings to gain a stronger understanding of project briefs.
- Speak to clients to collect vital feedback from designs before the development stage.
- Use HTML & CSS to create custom websites.
- Design marketing material and print work such as leaflets and brochures.

Working as a Lead Digital Designer at Ghost, I successfully conducted client meetings and managed the end-to-end design and build process of websites.

- Maintain the design and development of custom websites using CMS like WordPress and Joomla.
- Create wireframes and prototypes using InVision.
- Take part in client meetings to gain a stronger understanding of project briefs.
- Speak to clients to collect vital feedback from designs before the development stage.
- Use CSS to create custom styling.
- Design print work such as menus, leaflets and brochures

Education & Skills

2016 - 2017

Level 3 Diploma in Graphic Design

2016

Level 2 in Business Administration

2013 - 2015

Chelmsford College Level 3 Diploma Fashion and Textiles

2008 - 2013

Chelmer Valley High School Seven GCSE A-C including English and Maths

Primary Tools

Figma • Illustrator • Indesign • Photoshop • Zeroheight • Github • Visual Studio Code • WordPress • Jira

Skills

UI • Product Design • User Research • Wire Framing • Prototyping • Visual design • Agile Methodologies Successfully Completed WC3 Intro to Accessibility • Front-end Development • HTML • CSS • Full Design Lifecycle • Mentoring • Team Player • Go-getter • Positivity Promotor